



Jitesh Pujari

User Experience Designer

I am a skilled User Experience professional with five years of experience in product design from ideation to execution through Design Thinking. With combined skills in product design and engineering and a passion for technology-driven customer-centric solutions, I'm looking forward to bringing in a new perspective to strategically enhance the User Experience.

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SKILLS

- UX Design
- User Research
- Interaction Design
- Input Gathering
- User Interface Design
- User Persona
- Customer Journey Mapping
- Data Driven Decision Making
- Figma
- Adobe XD
- iOS App Design
- Prototyping
- Illustration
- Photoshop
- Microsoft Office
- Mindnote
- User Persona
- UX strategy
- Task flow
- Web Design

WORK EXPERIENCE

User Experience Design Intern

The Pack Digital Agency

09/2021 - Present

Amsterdam, Netherlands

The Pack is a digital agency dedicated to creating web experiences that extend your real-world business presence into the virtual realm.

Achievements/Tasks

- Designed more than **5 web experiences** in 6 months, including webshop and **experiential websites**.
- Created **wireframes, interaction designs and UI designs** in **Figma & XD**.
- Monitored **emerging UX design trends** and practices for useful techniques and cutting-edge developments suitable for **integration into future projects**.

Senior Manager

Schneider Electric

08/2020 - 04/2021

Vadodara, India

Achievements

- Spearheaded a team of 7 engineers to **map customer journeys** for our clients by using **quantitative and qualitative insights** from research.
- Led a cross-functional team to **develop a dashboard for tool maintenance** by gathering inputs from stakeholders and conducting MFA (Market feedback analysis).
- As a result, **achieved 150% increase (7 tools per month) in throughput**, generating revenue of INR 4M per month.

Manager

Larsen & Toubro E&A (Acquired by Schneider Electric)

01/2020 - 08/2020

Vadodara, India

Achievements

- Led a team of 4 engineers to conduct **testing of the final product**.
- **Designed a dashboard** to track month-on-month departmental performance to accentuate gaps and develop a strategy to reduce them.
- **Improved FPY (First Pass Yield) from 83 % to 97 %** by establishing a **customer feedback mechanism** with retrospectives to improve the change requests' throughput time and transform the **design process into a lean methodology**.

WORK EXPERIENCE

Assistant Manager Larsen & Toubro E&A

07/2015 - 01/2020

Achievements

- Led a team of 4 tool designers to design 12 projects worth INR 6.6M.
- **Collaborated with product managers** and engineers to help **define product requirements** and road map.
- Created ideal **task flows** for departments to streamline processes.

Vadodara, India

Senior Designer Larsen & Toubro E&A

07/2013 - 07/2015

Achievements

- **Converted customer pain points into product concepts** for development.
- Designed a **dashboard for engineers** to calculate various stresses and strains, thereby achieving a 40 % reduction in design calculation and analysis time.
- Streamlined a process by refining 5 processes into 1 , thereby reducing component cost by 50 % (savings of INR 0.15M per year).

Vadodara, India

EDUCATION

Bachelor of Engineering - Mechanical Fr. C.R.I.T

06/2008 - 05/2012

Navi Mumbai, India

CERTIFICATES

UX Design Jump-starter, ImaginXP Design Institute
(01/2021 - 05/2021)

Credential ID - IXP/UXJ/LVC_16thJAN21/144877-350

Introduction to User Experience Design, Georgia
Institute of Technology (12/2020 - 01/2021)

Course ID - CSRPL56DMNXF

INTERESTS

Photography

NFT

Travelling

Technology

Sketching

Illustration

Volleyball

Table Tennis

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Professional Working Proficiency

Dutch

Elementary Proficiency

HONOR AWARDS

Innovative Minds (04/2018 - 04/2019)

Larsen & Toubro E&A

- Awarded for identifying a customer pain point and transforming it into a business opportunity by generating revenue of INR 5M.

Ground Breaker Innovation (01/2017 - 01/2018)

Larsen & Toubro E&A

- Awarded for generating savings of INR 0.15M per year for the customer by streamlining the manufacturing process flow by removing non-value added activities.

PERSONAL PROJECTS

Custom Watchfaces (06/2021 - 08/2021)

- As a owner of a smart band, I design and develop custom watch faces for myself and the community.

Logo Design for "Art Ur Way" (01/2018 - 02/2018)

- Designed a logo for an expression based art class "Art Ur Way" founded by artist Bansri Chavda.